



Healthy Baby Network

Every parent. Every baby

July 29, 2022

Monroe County Office of Purchasing & Central Services
200 County Office Building Rochester, NY 14614
Attn: ARPA-RFP Coordinator

To Whom it May Concern:

I am writing to support the application of the Urban League of Rochester, NY, Inc. and their partners for the Unemployed/Underemployed Workforce Development Program.

Since Healthy Baby Network (HBN) began in 1996, our hearts and efforts have been dedicated to the care of our most vulnerable parents. Our mission is to ensure that every parent in our community has the information, and support needed to bring a healthy baby into a nurturing home. We advocate for both mothers and fathers and support them through case management, health education, community outreach, birth education and preparation, parental training, and free doula services.

If awarded funding for the development of this program, HBN will work in collaboration with the Urban League of Rochester and its partners to provide information regarding our organization and the various programs and supports we offer to both mothers and fathers, as well as providing direct referrals for eligible program participants. In addition, HBN will also provide parenting classes, case management, health education, and offer free doula services to assist parents in making informed decisions about their health, lives, and care of their children.

In conclusion, HBN fully supports the Urban League of Rochester's application for funding to provide environmental abatement and remediation training, as well as other supports to assist in the development of credentialing and employment for those who continue to experience barriers to meaningful employment and the accumulation of intergenerational wealth.

Sincerely,

Sherita D. Bullock
Executive Director

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